



ASEAN Accountancy Conference on Sustainability



8 October 2022



## Race to net zero Opportunities for growth and recovery

ASEAN Accountancy Conference on Sustainability, 2022

Sajjeed Aslam, Regional Lead Public Affairs

**ACCA** Asia Pacific

## We're a force for public good. We lead the global accountancy profession by creating opportunity.

### **Our History**

Since 1904, ACCA has been known for its progressive and modern thinking, driving innovation across the global profession.

We are building partnerships around the world and protecting the public interest.

#### **Our Commitment**



















### **ACCA Community**

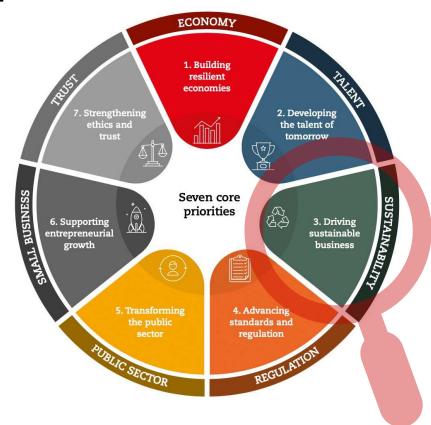
241,000 members

542,000 future members

Accounting for a better world priorities for a transforming profession

"If all accountants learn what they are capable of doing and apply it to creating sustainable businesses and economies, then they can make a real difference. If they use their ethics, responsibility, and knowledge, they can save the world"

Nasir Ahmad FCCA, CIMB Group Chairman and ACCA Council Member



Think Ahead

# 150+

**ACCA** professional insights

focused on sustainability

https://www.accaglobal.com/gb/en/professional-insights.html

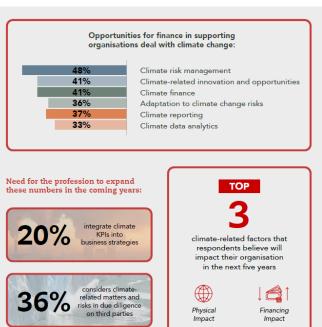
. . . professional accountants have a fundamental role and purpose to be intergenerational value protectors and creators . . .

Climate action and the accountancy profession:

# Asia Pacific key findings



TODAY less than of the respondents are significantly involved in dealing with change. ONLY **12**% say that their companies have set Net Zero targets by 2050 BUT say it's important that their future careers involve taking action on climate change



organisations willing

to invest much

more in addressing

climate change

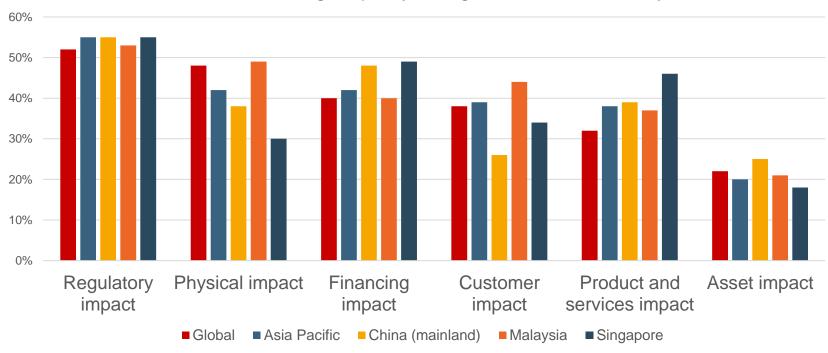
Building a sustainable future: Asia Pacific summary

Regulatory

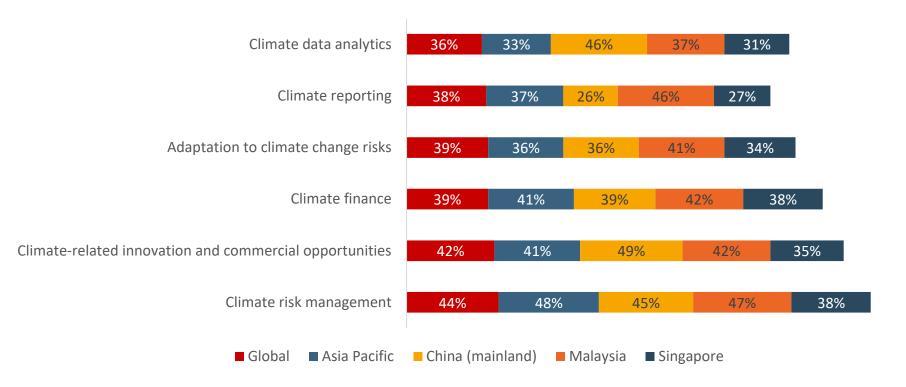
Impact

### ... despite recognizing huge climate-related impacts ...

How will climate change impact your organisation in the next 5 years



#### . . . opportunities for accountants to catalyse climate action are vast . . .







New Nature Economy series

### Nature Risk Rising:

Why the Crisis Engulfing Nature Matters for Business and the Economy

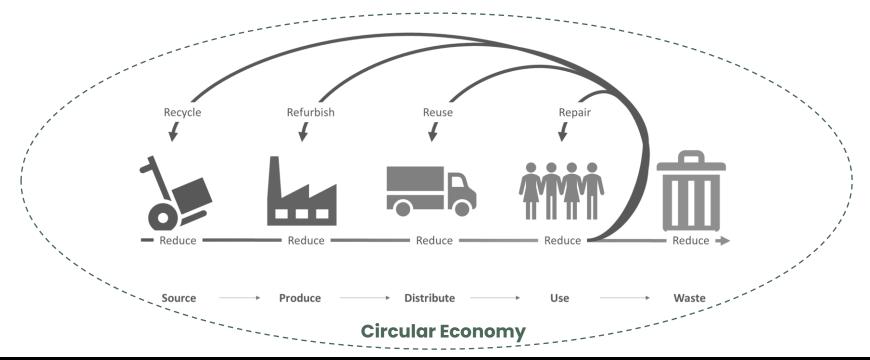
"... \$44 trillion of economic value generation – **more than half** of the **world's** total **GDP** – is **moderately** or **highly dependent** on nature and its services and is therefore exposed to nature loss.

Three largest sectors that are **highly dependent** on nature: **construction** (\$4 trillion); **agriculture** (\$2.5 trillion); and **food and beverages** (\$1.4 trillion).

...consequences for secondary and tertiary industries can also be significant;

six industries – chemicals and materials;
 aviation, travel and tourism; real estate; mining and metals; supply chain and transport; retail,
 consumer goods and lifestyle

Investors, customers and regulators are demanding disclosures, tangible actions, and product stewardship from businesses for Sustainability (ESG) risks, opportunities and practices



### Call to Action

- 1. National/ Regional Adaptation Plans and related financing (Governments)
- 2. Common Framework ASEAN taxonomy for sustainability finance (Regulators, Businesses, Investors)
- 3. Supply Chain Incorporate sustainability consideration in trade agreements (Regulators, Businesses)
- 4. Policy formation & advocacy for green finance (Regulators, Businesses, Investors)
- 5. Use of technology and data (Governments, Businesses, Auditors)



## CFOs as inter-generational value creators and protectors

- Make it a **Board agenda now**
- **Net Zero Transition plans**, with intermediate targets for  $2030 \rightarrow at$ the heart of strategy
- **Integrate** climate **KPIs** and **risks** into decision making; analyse impact from and on supply chain over long term
- Push hard on green opportunities
- Use sustainability-linked finance
- Report meaningfully on nonfinancial information

- Value chain constraints materials, logistics
- Write off stranded assets
- Loss of customers to eco-primed competitors
- Bankers raise borrowing cost or not give out new loans
- Investors sell down stakes, pressure Boards
- Community and employee pressure
- Insurers no longer give good cover

## ... simplify the sustainability journey for businesses ...

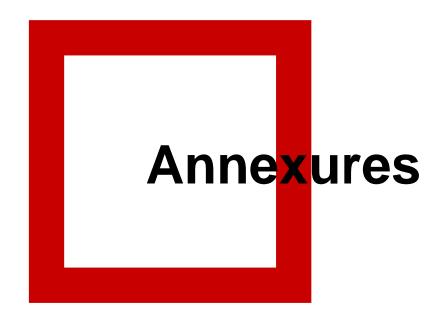
minimum viable compliances to scaling opportunities



## Simplicity→ Viability→ Pace

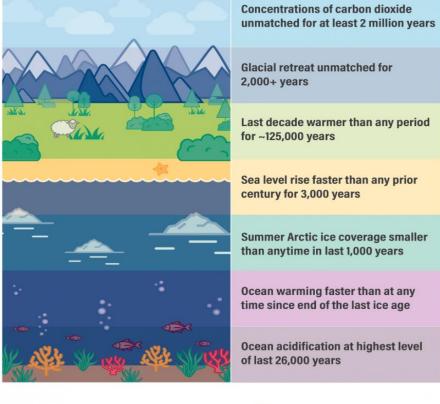


# Thank You ขอบคุณ



Public

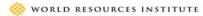
#### **Evidence of Global Warming Already Underway**



#### So what.. ?!

- "We experience temperature rises daily of more than 1.5 °C. It's normal. Why should this matter?"
- "What does this mean for my business? I don't get it"
- "I get it .. but addressing it seems too big for my business!"

Source: IPCC.

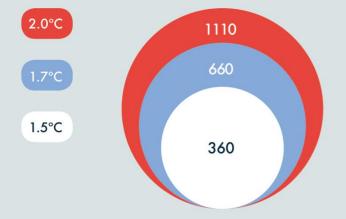




## Remaining carbon budget

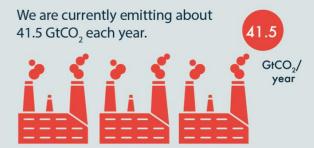
- What happens when we go beyond these points?
- How will it impact eco-systems we depend on?

Global Remaining carbon budget warming since pre-industrial Remaining carbon budget 2021+, GtCO<sub>2</sub> (66% chance of success)



For a 66% chance to keep warming to  $1.5^{\circ}$ C, the amount of  $CO_2$  emissions that can be released in the atmosphere is about 360 GtCO<sub>2</sub>. For a 66% chance of staying below  $1.7^{\circ}$ C, it is about 660 GtCO<sub>2</sub>.

Source: BP, Global Carbon Project, IPCC, CTI analysis, 2021



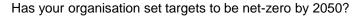
So, at current rate of production, that means that we have approximately:

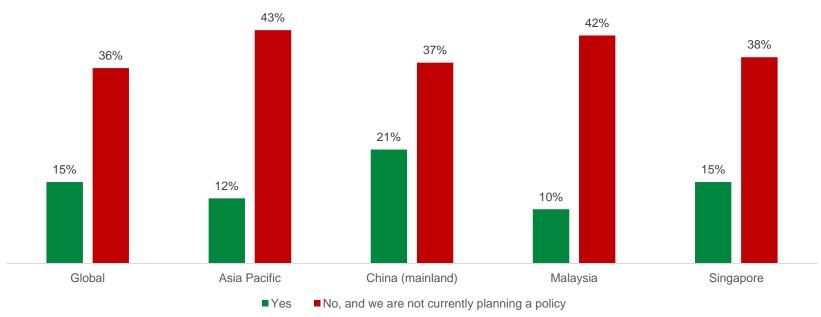






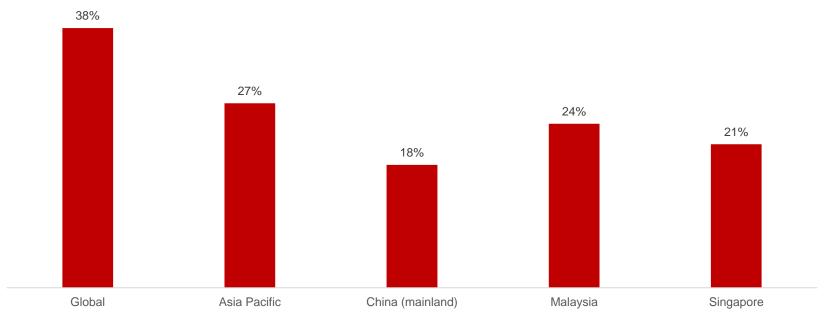
## Transitioning towards net zero is well off the pace





## Are we investing enough to address climate change?

Willing to invest much more than today in addressing climate change over the next 3-5 years





## Responsible Banking and Investment: *pincer* attack or leverage?

#### NET-ZERO BANKING ALLIANCE

- 55 banks, 28 countries, USD37 trillion or 25% of global banking assets
- Align lending and investment portfolios to net zero

## NET ZERO ASSET MANAGERS INITIATIVE

The Net Zero Asset Managers initiative is an international group of asset managers committed to supporting the goal of net zero greenhouse gas emissions by 2050 or sooner, in line with global efforts to limit warming to 1.5 degrees Celsius; and to supporting investing aligned with net zero emissions by 2050 or sooner.

128 signatories \$43 trillion in assets under management

## NET-ZERO ASSET OWNER ALLIANCE

- Over 40 owners, USD 6.6 trillion AUM
- Align investment portfolios to net zero and 1.5 degrees scenario

## **Growing climate litigation**

- In terms of magnitude and scale of entities affected both financial and non-financial entities (central banks are not spared either!)
- The growing field of climate science enables this as the causation between CO2 emissions and its negative impact becomes better established.
- Some examples see <u>link</u> for details
  - 1) ClientEarth vs Banque Nationale de Belgique (NBB) (pending)
  - 2) Urgenda vs. the Netherlands (won by NGO)
  - 3) Friends of the Irish Environment vs. Ireland (won by NGO)
  - 4) Oxfam et al vs. France (won by NGO)
  - 5) Greenpeace et al vs. Germany (lost by NGO)
  - 6) Constitutional complaints against the German Federal Climate Change Act (won by plaintiffs)
  - 7) Sharma et al vs. Minister of Environment (Australia) (brought by 8 young children) (won by plaintiffs in first instance on appeal)



Source: greenbiz.con

### What about the "S"?

Loss of education Lack of growth in Alarming wealth and Retirement fund from pandemic – Digital divide = graduate salaries for more than a decade educational divide income inequality insufficiency approx. 9 months to more than a 1 year? Women in private Healthcare system Vaccine inequity Treatment of foreign Subsidy allocations constrained - elective and public sector globally labour benefitting the rich procedures leadership Etc. **Emergency services** Corruption levels from extreme Ageing population Trust levels in society Etc. weather events Etc.

What is our role as CFOs?

What is our role as corporates?